Copyright the authors, 2021. All Rights Reserved.

No reproduction, copy or transmission may be made without written permission from the individual authors.

#### Review Process

Papers submitted to this conference have been double-blind peer reviewed before final acceptance to the conference. Initially, abstracts were reviewed for relevance and accessibility and successful authors were invited to submit full papers. Many thanks to the reviewers who helped ensure the quality of all the submissions.

## Ethics and Publication Malpractice Policy

ACIL adheres to a strict ethics and publication malpractice policy for all publications – details of which can be found here:

http://www.academic-conferences.org/policies/ethics-policy-for-publishing-in-the-conference-proceedings-of-academic-conferences-and-publishing-international-limited/

## Self-Archiving and Paper Repositories

We actively encourage authors of papers in ACIL conference proceedings and journals to upload their published papers to university repositories and research bodies such as ResearchGate and Academic.edu. Full reference to the original publication should be provided.

## Conference Proceedings

The Conference Proceedings is a book published with an ISBN and ISSN. The proceedings have been submitted to a number of accreditation, citation and indexing bodies including Thomson ISI Web of Science and Elsevier Scopus.

Author affiliation details in these proceedings have been reproduced as supplied by the authors themselves.

The Electronic version of the Conference Proceedings is available to download from DROPBOX <a href="https://tinyurl.com/ecie21">https://tinyurl.com/ecie21</a> Select Download and then Direct Download to access the Pdf file. Free download is available for conference participants for a period of 2 weeks after the conference.

The Conference Proceedings for this year and previous years can be purchased from <a href="http://academic-bookshop.com">http://academic-bookshop.com</a>

E-Book ISBN: 978-1-914587-10-8

E-Book ISSN: 2049-1069

Book version ISBN: 978-1-914587-09-2

Book Version ISSN: 2049-1050

Published by Academic Conferences International Limited

Reading, UK +44-118-972-4148

www.academic-conferences.org info@academic-conferences.org

# Contents

| Paper Title   | Author(s)  | Page<br>No | Guide<br>No |
|---|--|------------|-------------|
| Preface   |  | xii        | xxi         |
| Committee   |  | xiii       | xxiii       |
| Biographies   |  | xiv        | xxv         |
| Keynote Outlines  |  |            | lv          |
| Research papers   |  |            |             |
| Corporate Social Responsibility Dimensions and<br>Sustainable Entrepreneurship  | Susana Aldeia, Márcia Monteiro, Rosa<br>Conde and Jorge Lopes        | 1          | 1           |
| Portuguese tax Benefits to Promote Business<br>Entrepreneurship   | Susana Aldeia, Luísa Mota and Márcia<br>Monteiro                     | 80         | 2           |
| External Factors Influencing SME's Innovation<br>Outcomes in Visegrad Countries: A Document<br>Analysis                           | Michael Amponsah Odei, John Amoah and<br>Abdul Bashiru Jibril        | 15         | 3           |
| University Spin-Offs: A Case Study on Their<br>Characterization, Challenges and<br>Entrepreneurship Ecosystem                     | Paula Anzola-Román and Cristina Bayona-<br>Sáez                      | 20         | 4           |
| The Development of Solvency Analysis<br>Methods for Entrepreneurship  | Yuliya Asaturova   | 29         | 5           |
| Entrepreneurial Self-Efficacy and the SHAPE<br>Ideation Model for University Students   | Olusegun Matthew Awotunde and Thea van der Westhuizen                | 37         | 6           |
| Resistance to Digital Transformation and the<br>Destruction of Social Capital   | Konstantin Bagrationi, Thomas Wolfgang<br>Thurner and Olga Gordienko | 47         | 7           |
| Transfer of Technologies by Russian Firms:<br>Strategies and Connection to Regional<br>Prosperity                                 | Yulia Balycheva and Oleg Golichenko                                  | 54         | 8           |
| Absorptive Capacity and Innovative Behaviour:<br>Evidence From Russian Manufacturing Firms  | Yulia Balycheva and Svetlana Samovoleva                              | 62         | 9           |
| A Diachronic History of Public Policies on<br>Entrepreneurship Education Programmes in<br>Portugal (2006-2018)                    | Francisco Banha, Adão Flores and Luís<br>Coelho                      | 71         | 10          |
| Value-Based Framework Development for<br>Consumer Internet of Things (CIoTs): A Design<br>Thinking Approach                       | Negalegn Bekele, Moreno Muffatto and<br>Francesco Ferrati            | 80         | 11          |
| The Role of Entrepreneurship Ecosystem in<br>Fostering Startups Growth: Insight From<br>Bahrain Entrepreneurship Ecosystem        | Anji Ben Hamed Amara and Noora Khalid<br>Albastaki                   | 89         | 12          |
| The Effect of Viral Marketing Using Social<br>Media on Small and Medium Enterprise's Brand<br>Awareness: Evidence From GCC Market | Anji Ben Hamed Amara and Amani Albinali                              | 99         | 13          |
| Mixed Embeddedness of South American-<br>Diaspora Ethnic Entrepreneurs in Japan   | Sarah Louisa Birchley and Kazuko<br>Yokoyama                         | 108        | 14          |

ii