ABSTRACT

Analysis Of Behaviour Using Management Information System General Region Hospital Bari Palembang With Model Technology Acceptance Model

Many implementation information system is failed not because technition factor but prefer to human resources. A few of research indicate to behaviour of user information system have significant actor about successful impementation. This research is aim to have empiris evidence with 1) to know is Perceived Ease of Use (PEOU) have significant influence to Perceived Usefulness (PU), 2) to know is perceived ease of use dan behavioural intention to use have significant influence behavioural intention tu use, 3) to know is behavioural intention to use have significant influence actual system use. The population in this study was composed of 50 official employee. Analysis using simple Linear Regression and Multiple Linear Regression. This study does require the classical assumption that autocorrelation test, heteroscedasticity test, and test for multikonorialitas. In addition, test reliability and validity tests are also conducted to ensure that the data used in the study are reliable and valid. The results showed that the perceived ease of use (PEOU) is influential to perceived usefulness (PU), Perceived ease of use (PEOU) dan perceived usefulness (PU) is influenced to behavioural intention tu use (ITU), behavioural intention tu use (ITU) is influential to actual system use (ASU).

Keywords : Technology Acceptance Model, simple Linear Regression, Multiple Linear Regression.