

ABSTRACT

Effect Of Task Characteristics, Technology and Individuals on the performance of employees using Task - Technology Fit models

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This research is motivated by a number of employees who use a computer to complete the task of the company. From this it appears possible that an individual attitudes toward computer information technology. To take measurements of the attitudes in the used task -technology fit. Variables used in this research is the task characteristic, technological characteristics and individual characteristics as independent variables while, the dependent variable in this study is the task - technology fit. This study aims to determine the factors that affect the performance of employees at PT .Vista Agung Kencana Palembang. The samples are 34 respondents employees of PT .Vista Agung Kencana Palembang on Finance Division , IT Division , Accounting Division , division marketing. Multiple linear regression analysis is used as a data analysis technique. The results showed that the individual variables did not significantly influence employee performance. Variable Task characteristics, technological characteristics affect the performance of employees. As well as the three variables, namely the characteristic variable Tasks, technological characteristics and individual characteristics together affect the performance of employees using the model of task -technology fit.

Keywords:

Task Characteristics, The Characteristics Of Technology, Individual Characteristics, TTF, Performance.