

## **ABSTRACT**

The purpose of this study is to know how the financial literacy level of small and medium enterprises (SMEs) and the influence of financial literacy level to development SMEs in Palembang. The population is all SMEs Pempek in Palembang, with 100 sampel. The data analysis is linear regression analysis to know the effect of financial literacy level to development SMEs. The result showed that the level of financial literacy are owned by SMEs classified as moderate and financial literacy level have positive and significant affect to development SMEs.

Keywords : *Financial Literacy, development SMEs*