

ABSTRACT

Pagar Alam is a manufacturer of quality tea because the location of the topography of the high plains are located. Conditions Pagar Alam supported by the location of the city through which the regional transport lines linking South Sumatra between cities and provinces. In addition, the agricultural potential possessed any variety, such as tea, coffee, vegetables, and fruits. There are also many sites that can dikunjungi in Pagar Alam. This then attracted the attention of the Government to develop Pagar Alam into a city with potential agropolitan to the welfare of society and the local economy.

In connection with these plans, the topic of "Agro in Pagar Alam" fit to be elected as one of the alternative tourist destination Pagar Alam. Agrotourism is planned to be in the design of architectural style tropical with the theme "Fun and Study which means a travel destination that combines recreational and educational activities into a learning inspiring, interesting and educational.

Keywords: Pagar Alam, Agrotourism, Architecture Tropical, Fun and Study