ABSTRACT

Achievement of corporate goals and strategy through a series of efforts

undertake, basically is to achieve and to the company's performance is better than the

previous period. Performance of the company is usually seen in the form of financial

and non-financial form. Financial shape of the company's performance, among

others, in the form of the amount of profit generated, while the non-financial

performance of the company in the form of image and public recognition of the

company's image.

Method of research is the study of causal circuitry types of data used are

secondary data. Sample this research using purposive sampling technique, while

techniques of data analysis using data normality test, multikolonieritas,

heteroscedasticity, autocorrelation, and testing hypotheses. The result showed that the

capital structure does not significantly influence the company's performance, growth

strategy had no significant effect on the performance of the company, and the

business risks no significant effect on firm performance.

Kata Kunci: Business Risk, Growth Strategies, Capital Structure, Corporate

Performance

vii