

ABSTRACT

This study aimed to examine the effect of incentives and motivation to employees performance at Sintong Perkasa Engineering Workshop Palembang. The sample used in this study is 42 employees. Hypothesis testing using Multiple Linear Regression Analysis using SPSS 16.0. The results of this study stated that 1) Incentives positive and significant effect on employee performance .2) Motivation give negative and not significant effect on employee performance, 3) Incentives and Motivation jointly affect the performance of employees. Based on the adjusted R-square of 0.198 means that 19.8% variable employee performance can be explained by the variable incentives and motivation, while the remaining 80.2% is influenced by other variables that are not investigated in this study.

Keywords: Incentives, Motivation and Employee Performance.