

Home > Vol 23, No 2 (2019)

Jurnal Manajemen

Jurnal Manajemen [p-ISSN 1410-3563 | e-ISSN 2549-8797] is a peer-reviewed journal published three times a year (February, June, and October), by Faculty of Economics, Universitas Tarumanagara. Jurnal Manajemen is intended to be the journal for publishing articles reporting the results of research on management. Jurnal Manajemen invites manuscripts in the various topics include, but not limited to, functional areas of marketing management, finance management, strategic management, operation management, human resource management, e-business, knowledge management, management accounting, management control system, management information system, international business, business economics, business ethics and sustainable, and entrepreneurship.

Jurnal Manajemen is Nationally Accredited by RISTEKDIKTI in decree No. 1/E/KPT/2015 dated September 21, 2015.



Announcements

No announcements have been published.

[More Announcements...](#)

- [Home and Scope](#)
- [Peer Review Process](#)
- [Open Access Policy](#)
- [Publication Ethics](#)
- [Template Manuscript](#)
- [Author Guidelines](#)
- [Copyright Notes](#)
- [Author Fees](#)
- [Editorial Team](#)
- [Reviewers Team](#)
- [Abstracting & Indexing](#)
- [Statistics & Views](#)
- [Contact](#)

Remember Me

[Login](#)

JOURNAL CONTENT

Search

Search Scope: All

Browse:

- [By Issue](#)
- [By Author](#)
- [By Title](#)
- [Other Journals](#)

[Refresh](#) | [View All Stats](#)

Vol 23, No 2 (2019): June 2019

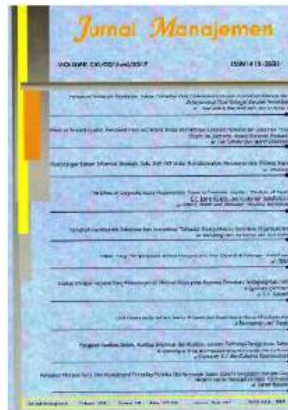
Table of Contents

Articles

Sustainable Entrepreneurial Intention: The Perceived of Triple Bottom Line among Female Students <i>Korika Ningsity, Nurjannah MN, NurPrasada, Rita AnisFitria</i>	PDF 168 - 190
The Evaluation Of Sales Promotion in Jakarta Retail Business <i>Jazeli, M, Ramawan</i>	PDF 191 - 206
ISO 14001 Implementation Impact And Financial Performance On Corporate Social Responsibility Disclosure <i>Darbi TP, Alwaning, Saifi Abdulrahman Rachar</i>	PDF 207 - 222
Gender Diversity Towards Investment Decision For Retirement Preparation	PDF 223 - 238

Jurnal Manajemen [p-ISSN 1410-3583 | e-ISSN 2549-8797] is a peer-reviewed journal published three times a year (February, June, and October) by Faculty of Economics, Universitas Tarumanagara. Jurnal Manajemen is intended to be the journal for publishing articles reporting the results of research on management. Jurnal Manajemen invites manuscripts in the various topics include, but not limited to, functional areas of marketing management, finance management, strategic management, operation management, human resource management, e-business, knowledge management, management accounting, management control system, management information system, international business, business economics, business ethics and sustainable, and entrepreneurship

Jurnal Manajemen is Nationally Accredited by RISTEKDIKTI in decree No. 1/E/KPT/2015 dated September 21, 2015.



Announcements

No announcements have been published.

[More Announcements...](#)

- Copyright Notice
- Author Fees
- Editorial Team
- Reviewer Team
- Abstracting & Indexing
- Statistic Visitors
- Contact

USER

Username

Password

Remember me

[Login](#)

JOURNAL CONTENT

Search

Search scope

All

[Search](#)

Browse

- [By Issue](#)
- [By Author](#)
- [By Title](#)
- [Other Journals](#)

03063573 [View My Stats](#)

Vol 23, No 2 (2019): June 2019

Table of Contents

Articles

Sustainable Entrepreneurial Intention: The Perceived of Triple Bottom Line among Female Students <i>Kartika Nuringsih, Nurjannah MM, IvanPriscorjo, Rita Anellinda</i>	PDF 168 - 190
The Evaluation Of Sales Promotion In Jakarta Retail Business <i>Joseph M.J. Renwarin</i>	PDF 191 - 206
ISO 14001 Implementation Impact And Financial Performance On Corporate Social Responsibility Disclosure <i>Daniel T.H. Manurung, Pradhi Nduji Halim Rochmat</i>	PDF 207 - 222
Gender Diversity Towards Investment Decision For Retirement Preparation <i>Agus Zamul Arifin</i>	PDF 223 - 238
Comparison of Conservatism in Islamic And Conventional Banks in Indonesia And Malaysia <i>Dial Rosdini, Nanda Putri Chusairi Ridzoh</i>	PDF 239 - 256
Green Entrepreneurship Development Strategy Based On Local Characteristic To Support Eco-Tourism Continuous <i>Saenarto, Rahmawati, Anastasia Riani Suprapti, Rum Handayani, Futa Sudira</i>	PDF 257 - 273
Market Reaction On Changes in Corporate's Name On The Indonesia Stock Exchange <i>Heriyanto, Candro Astra Terengganu</i>	PDF 274 - 280
Innovative Behavior And Emotional Intelligence Of Managers In Managing A Catering Business <i>La Ode Sumai, Salmi Abdullah</i>	PDF 290 - 305
Effect of Utilitarian Benefit on Green Brand Equity with Green Brand Image <i>Iain Nurpatria Suryowati</i>	PDF 306 - 320



This work is licensed under a Creative Commons Attribution 4.0 International License. [03063573](#) View My Stats. p-ISSN 1410-3583 | e-ISSN 2549-8797