

## ABSTRACT

**Lina “Job Satisfaction Of Employee Turnover In PT. Nusa Sarana Citra Bakti Palembang”** (*Under the guidance of Mrs. Micheline Rinamurti, S.E., M.Si.*)

The purpose of this research was to determine the effect of job satisfaction on employee turnover PT. Nusa Sarana Citra Bakti Palembang. In this study, the population is taken employees at the service department at PT. Nusa Sarana Citra Bakti Palembang. Samples taken are all service parts department employees, amounting to 38 employees. Analytical techniques used to process the data that is test validity, reliability testing, and hypothesis testing that is done by using special software special package and service solution (SPSS) version 17.00. The conclusion of the can is that job satisfaction significantly influence employee turnover. This can be seen through some of the variables of job satisfaction, such as salary, job yourself, boss, and coworkers. Coefficients in columns of tables sig. generated significant value less than 0.05. Furthermore, based on the table values Adjusted R Square of 0.351, it can be concluded that the magnitude of the effect variable percentage of job satisfaction on employee turnover variable PT. Nusa Sarana Citra Bakti Palembang image is at 35.1%. The remaining 64.9% is caused by other variables.

Keywords: Job Satisfaction and Employee Turnover