

ABSTRACT

Johanna “Analysis Effect of Culture Organization, and Comitment Organization Through Employee’s Satisfication at PT. Bank Mega Tbk Branch Palembang.”(Under the guideness of Mrs. Agatha Septianna Sri Ratnasari, S.E.,M.Si)

The goal of this research is to know the effect to culture variable and commitment to employee’s satisfication variable in PT. Mega Bank Tbk Branch Palembang. The populations of this research are all employees who work in PT. Mega Bank Tbk Branch Palembang. whether in the main branch office or sub branch office. The samples that are used include 31 respondents. Sampling technic in this research is simple random sampling technic. The conclution in this research that this research success to evidence there is effect between culture organization and commitment organization individually through employee’s satisfication in PT. Bank Mega Tbk branch Palembang. It is concluded based on the result of t-test in the point of sig score smaller from 0,05. There is effect between culture organization and commitment organization gathering with employee’s satisfication in PT. Bank Mega Tbk branch Palembang. It is concluded based on F-test in the point of Sig Score smaller than 0,05. Adjusted R Square score is 0,208. So percentage from effect of culture organization and commitment organization through employee’s satisfication in PT. Mega Bank Tbk branch Palembang is 20,8 %. The other is 79,2 % that is caused by other variable such as working discipline variable and employee’s achievement.

Key words : Culture Organization, Commitment Organization, and Employee’s Satisfication