

## ABSTRACT

This research intends to test and the empirical evidance of influence information quality characteristics that include *relevant, reliable, timely, aggregation, undestandable* and *verified* on managerial performance in manufacturing companies Palembang, and are expected to be useful for the company and further research. The population research are all managers working in manufacturing company Palembang. While the sample used is managers or medium level manager who led the functional departments such as marketing manager, operations, finance, etc.. The technique used in this research was purposive sampling techniques and used are primary data. The data analysis technique used is multiple linear regression and hypothesis testing using t-test to test and partial F test to test simultaneously. It also made the classic assumption test covering normality test, multicollinearity and heteroskedasticity tests to produce a good regression model. Of the 45 questionnaire distributed, 39 questionnaire were returned and declared eligible to be tested.

The results of this research indicate that there is a significant effect between information quality characteristics can be understood on managerial performance. While the characteristics of the quality of information that includes relevant, reliable, timely, and verifiable aggregation does not have a significant influence. And the influence of the characteristics of quality information on managerial performance is at 34.9% while the rest is influenced by other factors not included in the research model.

Keywords: information, information quality characteristics, managerial performance.