

ABSTRACT

This research aimed to determine the effect of profitability ratios and the SBI to the stock price on the manufacturing companies listed on the Stock Exchange. This research is an empirical study, which is based on observational studies and observations. The method of sample selection is done by purposive sampling with the sample by 45 manufacturing companies listed on the Stock Exchange. Hypothesis testing is performed using linear regression analysis. The test results showed that the ROA and EPS influence on stock prices, as well as variables ROE, NPM and SBI rate has no effect on stock prices.

Keywords: ROA, ROE, NPM, EPS, Interest Rate SBI, Share Price