

Abstract

This study re-examined the effect of quality management information on the performance and perception of managerial innovation. Samples to be used in this study were mid-level managers who work in the food franchise companies in the city of Palembang. As for the number of samples involved in this study were as many as 28 managers from 28 food franchise companies in the city of Palembang. The conclusions of this study is that the implementation of quality management information proved to have no direct influence on managerial performance. This proves that the first hypothesis is rejected. Perception of innovation has on managerial performance. This proves that the second hypothesis is accepted. Quality of management information and perception of innovation jointly influence on managerial performance. This proves that the third hypothesis is accepted. Based on the results of testing three hypotheses above conclusion, it can generally be concluded jinerja managerial food franchise companies in the city of Palembang does not take into account the quality of the management information base in support of managerial performance. But the managers of food franchise companies in the city of Palembang pay more attention to the needs of the acquisition of innovative ideas in an attempt to improve managerial performance. This is possible because the managerial food franchise companies in the city of Palembang do not require the quality of management information, but rather focuses on improving creative and innovative ideas that can improve the quality of service, and sales revenue. When the sales turnover has increased it will explain that managerial performance looks very good and improving

Keywords: *quality of management information, the perception of innovation, managerial performance*