

ABSTRACT

Frans Shandy Wijaya., “Analisis of the implementation of Socio-economic accounting and social responsibility (empirical study of manufacturing companies in the city of Palembang, under the guidance of Mr. Antonius Singgih Setiawan, S.E., M.Si.)

This research was conducted to analyze the implementation of socio economic accounting and corporate social responsibility in manufacturing companies in Palembang city. Researchers conducted the survey by distributing a questionnaire as a tool to obtain research data. Using primary data by 20. Object of this study is a manufacturing company in the city of Palembang. Samples were selected by convenience sampling. The research was conducted using descriptive statistics as well as the validity and reliability testing. Data analysis using SPSS version 14, and the results showed that the implementation of socio economic accounting and social responsibility still very rare in manufacturing companies in the city of Palembang, in other words, implementation of socio economic accounting and social responsibility on companies manufacturing in Palembang city has not completely worked well.

Key words: *Socio-economic accounting and social responsibility*