ABSTRACT

Sinta. Effect of Information Content of Earnings and Cash Flows Statement Of The Stock Trading Volume In The Manufacturing Companies Listed on Stock Exchange

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This study aims to examine the effect of the information content earnings and cash flows statement of the stock trading volume in manufacturing companies listed on the Stock Exchange. This research is an empirical study. Samples used in this study is a manufacturing company listed on the Stock Exchange during the period 2008-2010. The sampling technique used was purposive sampling and obtaining a sample of 47 manufacturing companies. From the analysis it can be concluded that the operating cash flow effect on stock trading volume, while net income, cash flows investment and cash flows financing had no effect on stock trading volume manufacturing company listed on the Stock Exchange.

Keyword : Net Income, Operating Cash Flow, Cash Flow Investment, Cash Flow Financing, Stock Trading Volume