

ABSTRACT

ART MARKET IN PALEMBANG

Palembang must be preserved so that it is not eroded by the times. Palembang art in the form of songket cloth, batik, Palembang typical carvings, laquers, and much more. All the arts in Palembang will be accommodated in the Art Market in Palembang.

Art market in Palembang is a place for people to sell or buy something and recreation. People in art market can learning how to make a product. Art market in Palembang have many facilities : library, restaurant, prayer room, galery, stand, and stage. On stage, artist will showing about traditional music Palembang. There are 5 building for facilities on art market. The goal of art market is promoting art of Palembang to other people. For art market theme is "sharing and learning" with "hand" concept. For the shape of building is approach to rumah limas. So building on art market use neo-vernacular architecture.

Neo Vernacular architecture is an architecture whose concept in principle considers normative, cosmological rules, the role of local culture in people's lives and harmony between buildings, nature and the environment. "In essence Neo Vernacular architecture is a combination of modern buildings with brick buildings in the 19th century". The bricks in the above quote are aimed at understanding local architectural elements, both community culture and local materials. Neo Vernacular Architecture is very easy to recognize and has the following features: almost always roofed ridge, detrail cut, lots of beauty and using brick material.

Keywords : Market, Art, Palembang, Neo, Vernacular, Architecture