

ABSTRACT

BUMI SRIWIJAYA TRANSIT HOTEL

The growing development in Palembang City is increasing in support of Palembang which will host the 2018 Asian Games, inviting the attraction of local and international visitors. With the 2018 Asian Games, the city of Palembang is also believed to increase in the field of economy and tourism. So Sultan Mahmud Badaruddin II Airport as one of Indonesia's International Airports requires the completeness of accommodation in this case a transit hotel, capable of supporting the needs of tourists regardless of who are just tourists, or business people who just come and go as soon as their needs are completed. Transit hotels can make it easier for users and visitors with existing facilities to be designed according to the needs of the transit hotel users themselves. Facilities will be made in full to facilitate visitors.

The theme used in the planning and design of Bumi Sriwijaya Transit Hotel is "Pleasure time while doing Business". And will be planned in contemporary Modern style design and with the appearance and design that will support the cultural value in the design title.

Keywords : Growing, Airport, Hotel, Transit