

ABSTRACT

Fitri Jaya, Effect of Application Systems Just In Time In Improving The Productivity Performance of Printing in Palembang.

This study aims to test and demonstrate empirically the effect of the application of the Just In Time in improving productivity performance at a printing company in the city of Palembang are expected to benefit the company and further research. In this study, which was named as head of the population is a printing company in the city of Palembang. The samples used were led on a printing company engaged in Advertising, Digital Printing, and Offet printing in Palembang. And techniques used for sampling was purposive sampling technique. The data used in this study is primary data. Of the 42 questionnaires distributed, 34 questionnaires were returned. The results of this study indicate that the application of the Just In Time effect on the productivity performance of the company.

Keywords : Just In Time, Performance Productivity.