## ABSTRAK

Dimas kurniaji Trissandy "Effect of Accounting Control, Behavioral Control and Personal Control on Managerial Performance (Under the guidance of Ms. Desy Lesmana, SE, Si, Ak.)

This research was conducted aimed to determine whether there is influence of accounting control, behavioral control, and personal control on managerial performance. The samples in this study were selected based on purposive sampling method medium-sized manufacturing company incorporated in the PT are registered at the Department of Industry and Trade of the city of Palembang. This study used multiple linear regression analysis with a significance level of 5%. The primary data of this study are 65. Data analysis using SPSS (Statistical Production Services and Solution) version 14.

Based on the results of the analysis showed that the first hypothesis (H1) accounting controls significantly affect managerial performance, the second hypothesis (H2) controlling behavior significantly affect managerial performance, the third hypothesis (H3) personal control do not significantly affect the performance of managerial,

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