ABSTRACT

Melisa, the effect of motivation, and available career prospect to worker

working efficiency (under the guidance of Mr. Y, Andry Putranto S.E.,

M.Sc., Ak)

This purpose of this research is to understand the influence of motivation,

compensation, and availability of career ladder to employee performance. This

research also gives a description of similar researches especially research that also

related to working efficiency. Sample of this research is Trade Company, Service

Company, and Manufacture Company. Sampling method in this research is using

Convenience Sampling. The Data collection is done by distributing questionnaire

to 35 different companies in Palembang. Data collection starts from January 3,

2012 to March 8, 2012. The result of hypothesis testing by using analysis

regression moderation shows that motivation, compensation, and career ladder

give direct impact to employee performance in accounting

Keyword: Motivation, Compensation, and Career Ladder