ABSTRACT

Benny. Of 2012. "The Effect of Application of Accounting and Cost Control Effectiveness Of Managerial Performance". Accounting Department. Faculty of Economics. College of Economics Musi. (under the guidance of my mother. Delfi Panjaitan, SE., M.Si).

This study aims to determine the effect of application of Accounting and Cost Control Effectiveness Of Managerial Performance. The population in this study were managers of similar manufacturing companies in the city of Palembang. Sample of this study is the manager in charge of the department or division lead. Researchers conducted the survey by distributing questionnaires as a tool to obtain research data. The analysis begins with the validity and reliability, and then proceed to test the classical assumption of normality test, while testing the hypothesis using the t test. Furthermore, statistical analysis using the program Statistical Package for the application of Social Science (SPSS) version 16.0. Followed by a simple regression analysis. Among other conclusions drawn is that the first hypothesis (H1) which states that the effect of the application of accounting does not affect the effectiveness of cost control, the second hypothesis (H2) that influence the application of accounting effect on managerial performance.

Keywords: Accounting, Cost Control Effectiveness and Managerial Performance.