

ABSTRACT

This study aims to find out and analyze the influence of attitude and communication on employee performance of PT Golden Oilindo Nusantara. The sampling technique is determined using random sampling techniques on the basis of proportional strata. The stratum is adjusted to the characteristics or characteristics of a population by distributing questionnaires to employees of PT Golden Oilindo Nusantara. The analytical method used is descriptive analysis method, statistical analysis method consisting of, simultaneous significant testing and significant partial testing and testing the coefficient of determination. The results of this study indicate a positive and significant effect on attitude variables (X1) and communication variables (X2) on the performance of employees of PT Golden Oilindo Nusantara.

Keywords: Attitudes, Communication, Employee Performance