

ABSTRACT

This study aims to determine the effect of perception and motivation on student interest Accounting Department for a career in the field of taxation in the city of Palembang. The sampling technique using convenience sampling method with the number of samples used in this study were 85 students from 5 Universities in the city of Palembang. The hypothesis analysis in this research was tested using multiple linear regression analysis with 5% significant level. From the results of this research indicate that the perception and motivation significantly influence the interest of students of Accounting for a career in the field of taxation in the city of Palembang.

Keywords: perception, motivation, interest, career in the field of taxation