

ABSTRACT

The purpose of this study is to make a broad impact on corporate social responsibility (CSDI) on corporate financial performance (ROA). The population in this study is manufacturing companies listed on the BEI in 2014 to 2016. The sample used in the study were 18 companies determined by purposive sampling method. This research uses the help of IBM SPSS 24 version program to propose hypothesis. The test results show the first hypothesis against CSA significant to ROA.

Keywords: Corporate Social Responsibility, ROA.