

ABSTRACT

Hand craft industries lamp of lights made from yarn is one of high creativity product because it is very interested in the community. Decorative lighting businesses of the existing threads in the Jakarta, Yogyakarta and Kediri. Sales of decorative lighting in the store Lantern Jakarta of "Temari" could reach 400 units per month, and for decorative lighting in Palembang materials from plastic or news papers reaches 67 units/month. Therefore, the authors want to plan to evaluate of hand craft lamp of light business in the city of Palembang made from yarn. To target the business market of hand craft lamp of light is from upper middle class and middle class with a very affordable price. In the management aspects of hand craft lamp of light acquired job descriptions and job specification for each worker. From the aspects of the Human Resources (HR) business of decorative light string requires one person in production. For the financial aspects of product forecasting results in the first year are 507 units for the second year are 669 units. From that data, the business market of hand craft lamp of light has been calculated to over 1.74 years Payback Period, Internal Rate Of Return (IRR) of 12,38%, and for net present value (NPV) of Rp200.131,00. For aspect of juridical, SITU and SIUP can be administered to government in Palembang, South of Sumatera. In the last is Environmental aspects, this aspect solve of waste in tended for hand craft lamp of light business of the thread does not have an impact on the surrounding environment.

Keywords: hand craft lamp of light made from yarn, Analysis of Feasibility.