

ABSTRACT

Aside from being a remedy against fatigue for adults, recreation is an addition to an important role for children. During which various recreational activities to do for example moving, exercising and also spur the development of creativity in children. Among the many types of recreation that exist, one of which is the leisure / tourist water. Tourism water is intended as tourist attractions will have a theme that tells a particular adventure using the element of water as a medium, there are facilities such as swimming pool main features water rides or attractions inside game. If there is Fantasy Island in Jakarta, in Bali there Water boom Bali while in Palembang was Fantasy Island, Water Fun Ogan Permata Indah, and opened a new one at the end of this month is Amanzi Water park.

Variety of good rides and facilities resulting in increased public interest in choosing the type of water recreation and leisure unwind the weekend with family. It has an impact on the visitors which resulted in a surge of excess capacity at the venue. From this background it can be a conclusion that in the city of Palembang requires a type of water that is "more" than the existing water attractions. Where a water tour "Paradise Beach Water Park" is the theme of the Tropical Coast, located in the town center so easy to achieve, to accommodate people who want to enjoy recreation Palembang, very concerned about the level of comfort and security in it, creating a variety of new games and features with all other facilities. In support with the planning and implementation of the theme "beach" and adapt the local tropical expected Paradise Beach Water Park will be one type of water that would give effect to people Palembang and can also be one of water tourism destination by the travelers from out of town

Keywords: Water Park, Palembang