

ABSTRACT

Health is something that is expensive to be kept, maintained and guarded. However, health is absolutely necessary in life. Health itself that makes life meaningful. Rumah Cantik: Family Care can be one of the foster health in the city of Palembang. Its presence gives variety for businesses in Palembang because it brings one stop health services for body and soul. The facilities namely: salon, spa, fitness, gymnastics and children's playground. Rumah Cantik: Family Care could pamper the whole family together. No more hard decision for mother to leave the children elsewhere while she indulged herself. Rumah Cantik: Family Care provides not only physical care, but also nourish the soul. Thus, Rumah Cantik: Family Care will be one of the most favorite place for every family in Palembang.

Keywords: health, body, soul, Palembang.