

## **ABSTRACT**

*Knowledge and technology which is developed continuously is used as a facility to fulfill every needs in its life. They need a social media to introduce them to people. These social processes are very important because beside to increase and fulfill the people's interest in the development of technology, they are also can be functioned to increase the quality of human resources in Indonesia. Knowledge and technology also need a practice to prove the theories that are learned at school or read from the mass media like book, magazine, and newspaper so people can be more understand, well know about technology and they can prove the theory that they have gotten.*

*Palembang Techno Park is one of the facilities that can supporting, containing, and introducing the progress and the improvement of science and technology in this world. With the various mode of science and technology performance like World of Physics, I-Space, Bio's World, Chemistry, Fun Math, etc., the visitors from all of ages can enjoy and learn about the natural phenomenon that happen in our daily life. With the theme of recreational and educative with high tech façade will increase the interest of Palembang Techno Park.*

*Keywords : educative, high tech, recreational, science and technology, techno park*