

## **ABSTRACT**

*Chinatown as a commercial centers and also tourist attraction in Indonesia becoming an icon which is a provement of city development where it is. It looks from numbers of people in the big city who visiting in Chinatown, either on holiday or working day. Chinatown become a real prove of chinese cultural relic in the city. In designing 10 ulu area as a chinatown, expected to boost visitor interest, both local and foreign visitor to visiting Palembang city while learning the Chinese culture deeply. That's why this Chinatown will be equipped with touriat facilities and cultural studies for reaching the vision of making this Chinatown.*

*Keyword: Chinatown, Cina, Chinese Cultural*