ABSTRACT

ASIAN CULINARY CENTRE IN PALEMBANG

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Culinary is one important factor that is sought by the visitors when traveling to a place. Asian region has a lot of countries that have each its own peculiarities and uniqueness that is located on the side of the culinary and tourist places of interest. These countries include Indonesia, Japan, China, Thailand, Korea, India and many more. Culinary Asia such diverse make some culinary entrepreneurs, especially in Indonesia are interested in opening various types of restaurants that serve Asian cuisine. Based on the data of tourists visit the archipelago and Abroad in the city of Palembang in 2014 according to data PHRI experiencing an increase. The number of Asian restaurants in Palembang culinary providers that still separate, making the need for affordable culinary provider facilities is increasing. Based on this we need a container to be designed as an Asian Culinary Center in Palembang so that visitors can enjoy the culinary Asian cuisine with a supportive atmosphere as in the countries of origin. Asian Culinary Center in Palembang is located on the banks of Musi river with the theme "Asia Nian" which will display the column, the amount of glass, green roof, and a curved shape in order to reach post modern architectural style. The end result of this project is to design the culinary center which features the atmosphere of the interior of each the Asian countries with a view to the Musi river and Ampera bridge in Palembang.

Key Note: Asian, Culinary Centre, Palembang, Musi River