

## **ABSTRACT**

### **PALEMBANG CONTEMPORARY ART CENTER**

*Art is used to express the beauty of the human soul. Art can also be interpreted conscious use of skill, ability creations and creative imagination to produce something beautiful, interesting, or more meaningful than usual. Values of art is never separated from human existence, the human soul, or human creativity. Rapid developments of Art require exploration, facilitation and mediation for the innovation of new works. The development of art can be examined as part of a socio-cultural phenomenon of contemporary Indonesia. The innovation of style of contemporary art is the impact of modernization. Palembang has the potential development of the area as a community arts center with a number of different types of contemporary art scattered. The community is still difficult in expressing their artistic creations. Those things are encouraging the innovation of an idea to design the Palembang Contemporary Art Center as a container that holds all the practices and activities of contemporary art in the city of Palembang. Design of Palembang Contemporary Art Center apply the theme "Expression of plurality" that emphasizes freedom of expression on diversity. The design is also not out of the design approach that emphasizes environmental cybernetic aspects of the built environment to human proximity, creating a spatially human comfort. Design of Palembang Contemporary Art Center also apply contemporary modern architectural style.*

*Keywords : Art, Contemporary, Containers, Leisure*