

ABSTRACT

The capital market is a form of investment that has high liquidity due to easily move from one investment to another investment or easily made money again. The stock market can be said to provide an investment vehicle for investors, the excess funds, to be able to invest money in the hope of return. Stock prices in the capital market is always unstable, how do issuers to keep the shares remain in a trading range that is optimal is to do a stock split (stock split). This study aimed to analyze whether the stock split affect the liquidity of a company that looks out of the trading volume of shares traded. The population in this study is a company that does a stock split in the year 2010-2015 in the Indonesia Stock Exchange. Sampling was done by purposive sampling method that produces 40 companies. Hypothesis testing is done by paired sample t-test and one sample t-test. The results of this study indicate that the variable trading volume activity and abnormal return did not react to the stock split

Keywords : Stock Split, trading volume, abnormal return.