

ABSTRACT

This study aims to determine (1) The effect of perceived usefulness to the interest of individual to use the e-filing (2) The effect of perceived ease of use to the interest of individual taxpayers to use the e-filing (3) The effect of readiness technology taxpayers to the interest of individual taxpayers to use the e-filing. The population in this study is e-filing user taxpayers in Palembang with samples 104 respondents. The sampling technique used convenience sampling. The results showed that (1) Perceived usefulness significantly positive influence to the interest of individual to use the e-filing (2) Perceived Ease of Use significantly negative influence to the interest of individual to use the e-filing (3) Readiness technology taxpayers significantly positive influence to the interest of individual to use the e-filing.

Keywords : perceived usefulness, perceived ease of use, readiness technology, interest to use the e-filing.