ABSTRACT

The purpose of this study is to examine the effect of budgeting participation, reward system, and corporate culture on managerial performance. This study uses a type of associative research which is a study that aims to determine the relationship or influence between two or more variables. This study takes population the hotel managers in the Palembang city. The sample is determined by using convenience sampling method, so that the research samples obtained are 94 hotel managers in the Palembang city. Data collection method used is to spread the questionnaire. Hypothesis testing using multiple regression analysis method with SPSS ver program. 17. The results show that the first hypothesis (H_1) states that budgeting participation have a positive effect on the managerial performance. The second hypothesis (H_2) states that the reward system positively affects the managerial performance. The third hypothesis (H_3) states that corporate culture have a positive effect on managerial performance.

Keywords: budgeting participation, reward system, corporate culture, managerial performance