

ABSTRACT

This research aims to determine the influence of leadership and compensation on the performance of Indomaret Outlet employees in Palembang City. The variables used in this research are Leadership, Compensation and Performance of Indomaret Outlet employees in Palembang City. The data used is primary data. The population in this study were all employees in Palembang City. The sampling technique used was a purposive sampling method and 121 respondents were obtained, but only 120 respondents met the requirements. Hypothesis testing was carried out using multiple linear regression analysis. The research results obtained show that leadership has a negative effect on the performance of Indomaret Outlet employees in Palembang City and compensation has a positive effect on the performance of Indomaret Outlet employees in Palembang City.

Keywords: Leadership, Compensation, Employee Performance